

MEDIA *fact sheet*

WHO WE ARE

The Springfield Park District is a municipal government agency outside of the city of Springfield. The overarching agency is responsible for managing and maintaining all parks and facilities within the boundaries of the Springfield Park District in Springfield, Illinois. Our mission is to provide exceptional recreational experiences, conservation efforts, and community engagement through a unified and well-maintained park system.

WHY IT MATTERS

When people refer to our facilities, it's essential to use the full name, such as **The Springfield Park District's Henson Robinson Zoo** or **The Springfield Park District's Washington Park**. This reinforces the unity of our parks and facilities under one trusted organization and highlights the Springfield Park District's ongoing efforts to enhance public spaces.

KEY MESSAGE

Every park, facility, and recreational program within the boundaries of the Springfield Park District is part of the Springfield Park District – a **single, cohesive system** designed to enrich lives and bring the community together.

WHAT WE OVERSEE

• PARKS

The Springfield Park District's Washington Park, the Springfield Park District's Lincoln Park, the Springfield Park District's Duncan Park, and more (over 36 parks).

• RECREATIONAL FACILITIES

The Springfield Park District's Nelson Center Ice Rink & Pool, the Springfield Park District's Golf Courses, and the Springfield Park District's Robin Roberts Stadium.

• ATTRACTIONS & COMMUNITY

The Springfield Park District's Henson Robinson Zoo, the Springfield Park District's Thomas Rees Memorial Carillon.

WHY THE NAME MATTERS

- **One Vision, One Agency:** The Springfield Park District ensures all parks and facilities work together under one mission.
- **Public Recognition:** Using "the Springfield Park District's" before park and facility names highlights the unified system behind these cherished spaces.
- **Consistent Quality & Accessibility:** Unified maintenance, events, and programming improve services across the entire district.

EXAMPLES OF UNIFIED EXPERIENCES

• ATTEND A FAMILY-FRIENDLY EVENT

Attend a family-friendly event at the Springfield Park District's Henson Robinson Zoo and then explore nearby at the Springfield Park District's Washington Park – all managed by the Springfield Park District.

• ENJOY A ROUND OF GOLF

Enjoy a round of golf at one of the Springfield Park District's Golf Courses, then cool off at the Springfield Park District's Nelson Center Pool – all part of the same park district system.